A Parent's Guide to Generation Z
In This Guide . . .

They’re like “Millennials on steroids” . . . except when they’re not like Millennials at all.

What is a “generation” and why do they matter?

What are the primary generations of the 20th and 21st centuries?

How Gen Z is different from & similar to Millennials?

Which of the previous generations is Gen Z most similar to?

Which generation do they relate with best?

What are Gen Z’s preferred methods of communication?

What are their favorite social media apps and why?
What are their strengths? Weaknesses?

How can we encourage and love them?

Discussion Questions

Conclusion

Related Axis Resources

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