

A PARENT'S
TO
GUIDE

TikTok
(formerly Musical.ly)

axis

In This Guide . . .

- **When it comes to Gen Z, TikTok is currently the app to beat.**
- **What is TikTok and how popular is it?**
- **How does it work?**
- **How do I create a video?**
- **What's in the Home feed?**
- **How do I search for specific accounts or videos?**
- **Where are Direct Messages?**
- **What should I know about Profiles?**
- **What's a duet?**
- **Can someone livestream on TikTok?**
- **What's the deal with the emojis?**
- **How is TikTok different from Musical.ly?**

- **Are there parental controls?**
- **Why do kids love TikTok?**
- **What are its dangers?**
- **What's TikTok's position on mature content?**
- **What can I do to protect my kids?**
- **Takeaways**
- **Related Axis Resources**
- **Additional resources**