A PARENT’S GUIDE TO

TikTok
(formerly Musical.ly)
In This Guide . . .

—— When it comes to Gen Z, TikTok is currently the app to beat.

—— What is TikTok and how popular is it?

—— How does it work?

—— How do I create a video?

—— What’s in the Home feed?

—— How do I search for specific accounts or videos?

—— Where are Direct Messages?

—— What should I know about Profiles?

—— What’s a duet?

—— Can someone livestream on TikTok?

—— What’s the deal with the emojis?

—— How is TikTok different from Musical.ly?
Are there parental controls?

Why do kids love TikTok?

What are its dangers?

What’s TikTok’s position on mature content?

What can I do to protect my kids?

Takeaways

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