

A P A R E N T ' S  
T O  
G U I D E

# YouTube Stars

**axis**

# In This Guide . . .

- **YouTube stars have mega-influence because they mirror teens' interests and aspirations.**
- **Why do teens like YouTube stars so much? Why not traditional celebrities?**
- **So what qualifies someone as a YouTube "star"?**
- **How does someone become a YouTube star?**
- **Are YouTube stars paid?**
- **Who are the top 10 YouTube stars right now?**
- **Who should I look out for in the future?**
- **If my teen likes a particular YouTube star, what does that mean?**
- **What are some of the controversies YouTube stars have been involved in?**

- **How can I keep up with the most popular YouTube stars?**
  
- **Anything else I should know?**
  
- **How do I talk to my teens about who they watch/follow?**
  
- **Discussion Questions**
  
- **What do I do if my kids want to become YouTube famous?**
  
- **Conclusion**
  
- **Additional Resources**